

## Itinerary

### SAMPLE ITINERARY OF PAST SUCCESSES

### WE CUSTOMIZE YOUR ITINERARY TO SUIT YOUR BUSINESS INTERESTS

#### DAY ONE

**Morning arrivals in Israel at Ben Gurion Airport** - Upon arrival you will be met by representatives for VIP escort through passport control and luggage assistance.

Transfer to Jerusalem Waldorf Astoria Hotel

**Welcome reception** in the hotel lobby, check in to rooms with time to shower and get ready for the day

**13:00** Opening lunch

**13:45** Introduction to Israel

- Overview of the Tech-Ecosystem, Innovation and Government Relations
- **Dr. Ari D. Varon**
- **Former Deputy Foreign policy advisor to the Prime Minister of Israel**
- Founder/CEO of 3Cubed
- Innovation development Hub 3

**15:00** Transfer to the Knesset (**Israel's Parliament Building**)

**16:00** VIP exclusive tour to the **Knesset, Israel's Parliament Building** and meet with **Chairman of the Knesset MK Yuli Edelstein**

**17:30** Back to hotel to change for Dinner

**19:00** Leave for Dinner

**19:30** Opening Dinner at Angelica

**Overnight: Waldorf Astoria Hotel, 26 Gershon Agron Street, Jerusalem**

#### DAY TWO

**Breakfast** at hotel

**09:00-09:50** **Opening Session** for Israel Investors Summit

- Moderator : **Amir Gal-Or**, Summit Chairman & Managing Partner, Infinity Group
- **Benjamin Netanyahu**, Prime Minister of Israel - Recorded Welcome speech

- **Tzachi Hanegbi**, Minister in the Prime Minister's Office
- **Amit Lang**, Director General of the Ministry of Economy & Industry
- **Yossi Vardi**, Summit Co-Chairman, & Chairman of DLD Tel Aviv

**09:50-10:10** Innovation as an Economic Bridge

- **Avi Hasson**, Chief Scientist, Ministry of Economy & Industry Chairman, Israel Innovation Authority

**10:10-10:30** Israel – Getting Down to Business !

- An interview with **Ziva Eger**, Chief Executive, Foreign Investments & Industrial Cooperation Authority, Israeli Ministry of Economy and Industry

**10:30-10:45** Technological Entrepreneurship and the future of India

- **Dan Shechtman**, Nobel Prize Laureate, Distinguished Professor Emeritus, Technion Israel.

**10:45-11:10** Israeli Tech Pitch

Companies in the field of **Media & Entertainment**

**11:10-11:30** Refreshments

**11:30-11:40** Adama: A Successful Partnership

- **Chen Lichtenstein**, President & CEO, ADAMA

**11:50-12:15** The Innovation Nation: stories from top Israeli entrepreneurs

- Moderator: **Yossi Vardi**, Summit Co-Chairman, DLD Tel Aviv
- **Tomer Bar-Zeev**, CEO, IronSource
- **Yuval Tal**, President & Founder, Payoneer
- **Oren Kaniel**, CEO & Co-Founder, AppsFlyer

**12:15-12:25** Israel Intelligent Manufacturing Cooperation

- **Yi Yanling**, Deputy Director, Bao'an District Investment Promotion Agency

**12:25-13:10** Israeli Tech Pitch

Different companies in the field of **FinTech**

**13:10 – 14:00** Lunch

**14:00-14:20** Successful collaboration:

- Sinopharm Capital-Hefei & Oramed **Pharmaceuticals** Inc. (NASDAQ: ORMP)
- **Xiaopeng Li**, Director of the Chairman's Office in Hefei Tianmai Biotechnology Development Co
- **Nadav Kidron**, Chief Executive Officer & President, Oramed

**14:20-15:20** Israeli Tech Pitch  
Companies in the field of **Life Science**

**15:20-15:50** The Secret Recipe to Overcome Cross Border Gaps

- Moderator: **Avishai Silvershatz**, Managing Partner, Infinity Group
- **Ehud Levy**, General Partner, Canaan Partners
- **Ephraim Schmeidler**, Of Counsel, Greenberg Traurig
- **Ehud Hausman**, Senior Partner & Head of Hi-Tech Department, Reinhold Cohn Group

**15:50-16:30** **The Indian Perspective on Israeli Innovation**

- Moderator: **Hovav Ref**, Senior Director, Head of IR, Foreign Investments, Ministry of Economy & Industry
- **Omer Ben-Zvi**, Partner Shibolet & Co.
- **Pharma, FinTech, Water, High-Tech, Medical Devices, Cyber Security**

**16:30-16:45** Refreshments

**16:45-19:00** Parallel Sessions

Hall A

Hall B

**Yariv Levine, Minister of Tourism, Israel**

Startup competition in the **Life Science** arena

Israeli Tech Company Pitching Slots:

- **Agritech**
- **Sporttech**
- **Data Science**
- **Industrial Applications**

**19:30** Dinner out in **Ancient Jaffa**

Return to Hotel

**Overnight: Carlton Tel Aviv, Eliezer Peri St 10, Tel Aviv-Yafo**

## DAY THREE

**Breakfast** at hotel

**8:15** Depart for Tel Aviv to the **BARCLAYS FinTech Accelerator – RISE**

**9:45– 12:30** Visit to Barclays, a British multinational banking and financial services company with over 325 years of banking expertise, has created a community in Tel Aviv that brings together the world's best and brightest start-ups and experts to create the future of financial services.

Tour of **RISE** community working space and presentation by Israel's leading **FinTech** companies.

**13:00** Lunch

Visit **Financial Center** of Tel Aviv Azrieli Tower – Special **VIP access to Azrieli Tower Rooftop** – for a unique 360 degree view of Tel Aviv

**15:30** Depart for **Google Campus**

**16:00 – 17:00** VIP tour of the **Google Campus** by **Yossi Matias** the founding executive lead of Google's Campus Tel Aviv and Vice President Engineering at Google Israel

**18:30** Dinner with **Yaakov Amidror, Major General and National Security Advisor of Israel** who was also the head of the Research Department of Israeli military intelligence.

Return to Jerusalem

**Overnight: Waldorf Astoria Hotel, 26 Gershon Agron Street, Jerusalem**

## DAY FOUR

**Breakfast** at hotel

**8:30** Depart for **Israel Investors Summit** at David Intercontinental Hotel

**09:00-09:15** Welcome Speeches

**Eli Groner**, Director General of the **Prime Minister's Office**

**Avi Fischer**, Co-Chairman of the Board, Chairman Clal Industries, Infinity Group

**09:15-09:30** "One Belt One Road" Initiative

**09:30-09:40** Baidu & Taboola - Bringing Discovery to India

- **Adam Singolda**, CEO, Taboola

**09:40-09:50** **Du Lan**, Senior VP of IFLYTEK

**09:50-10:40** Israeli Tech Pitch  
Companies in the field of **Mobile & Internet**

**10:40-11:15** Advanced Manufacturing in Israel

Moderator: **Oded Distel**, Director of Israel New Tech & Eco Systems, **Ministry of Economy**  
Israel

- **Amir Widmann**, CEO, HAM-LET Group
- **Mike Elliot**, President & CEO, Medimor
- **Simon Lewis**, Strategic Marketing Director, HP Indigo

**11:15-11:30** Refreshments

**11:30-11:40** Global Trends and **Israeli Innovation**  
**Shlomo Dovrat**, Co-Founder and General Partner, Carmel Ventures & Co-Founder, Viola Group

**11:40-12:30** Israeli Tech Pitch  
Companies in the field of **Life Science**

**12:30-12:45** The Ultimate Business Model Between India and Israel  
One on one with **Liu Jiren**, Chairman of Nuesoft & **Amir Gal-Or**, Managing Partner of Infinity Group

**12:45-13:00** Awards: Winner of the Life Science Startup Competition  
Opening Speech: **Omer Ben-Zvi**, Partner, Shibolet & Co.

**13:00-13:10** Signing Ceremony

**14:00-15:10** Israeli Tech Pitch  
Companies in the field of **Industrial Applications (12 Companies)**

**15:10-15:40** **Israeli Infrastructure and India**: What next?

- Manager, India desk, **KPMG**
- GM of P MEC
- GM of CCECC Israel

**15:40-16:10** Foxconn perspective on Mobility, IOT, and growth opportunities (TBD)  
Moderator: **Elad Mardix**, Head of Asia Technology Investment Banking, J.P.Morgan  
**Po-Hsiang Wang**, Investment Team Leader, Foxconn

**16:10-16:20** The Israeli public opinion – an Enemy or an Ally for the international companies?  
**Israel Bachar**, Public Opinion Strategist.

**16:20-16:30** Refreshments

**16:30-19:00** Parallel Sessions – Israeli Tech Company Pitches

**19:30** Dinner at Lilyot

**Overnight: Carlton Tel Aviv, Eliezer Peri St 10, Tel Aviv-Yafo**

## DAY FIVE

**Breakfast** at hotel

**9:00** Visit **Rafael Advanced Defense Systems** and learn how the cutting edge technology behind the Iron Dome, David's Sling and other missile systems helps keep Israeli's safe every day.

**11:30** A sneak peak of General Electric's new Ashalim Solar Thermal Power Station where BrightSource Energy is partnering with General Electric (GE), NOY Infrastructure & Energy Investment Fund to build the 121 Power Station in Israel's Negev desert. GE is responsible for the engineering, the procurement and the construction (EPC) of the solar power station, with BrightSource providing the advanced solar field technology. Upon completion, the project will be a 121 megawatt solar complex using mirrors to focus the power of the sun on solar receivers atop power towers. The electricity generated at Ashalim will be enough to supply 120,000 homes with clean energy.

**14:00** Visit CyberSpark initiated by the Israel **National Cyber Bureau** and invested in by IDB CyberSpark was founded to realize the potential of the unique developing ecosystem in Beer-Sheva that includes:  
Ben Gurion University, the IDF, Israel's CERT and an increasing number of multinational companies that have found a home at the Advanced Technologies Park.  
Meet with representatives from Elron, CDI and MDClone.

**16:00** Return to hotel to freshen up for Shabbat

**18:30** Depart from hotel

**OPTION: Traditional Sabbath Friday night dinner** in the home of an Israeli host family

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## DAY SIX (OPTIONAL)

**Breakfast** at hotel and **check out**

**8:30** Depart for **Dead Sea Area**

**9:30** **Visit to Qumran National Park** - overlooking the Dead Sea, Qumran is where the Dead Sea Scrolls were discovered. The dining hall, ritual bath and other finds recall the Essenes, who sought purity in the desert. The visitor center, designed like Qumran's ancient buildings, shows an exciting film linking the landscape with its people, recalling that John the Baptist may have lived here.

**11:00** **Leave for Herods Dead Sea**

**12:00** **Lunch Spa & Swim in the Dead Sea**, The Dead Sea is one of the most spectacular natural and spiritual landscapes in the whole world. It is the lowest body of water on earth, the lowest point on earth, and the world's richest source of natural salts, hiding wonderful treasures that accumulated throughout thousands of years

**15:00** Travel to **Tel Aviv**

**17:00** Check in to **Tel Aviv Carlton Hotel**  
Time to Shower and freshen up

**19:00** **Dinner at top Tel Aviv restaurant**

**20:30** Attend **Israel Investors Summit welcoming cocktail reception at the David Intercontinental Hotel, Tel Aviv**. Greetings by:

- Amir Gal-Or, Summit Chairman & Managing Partner, Infinity Group
- Ron Huldai, Mayor of Tel-Aviv Yafo
- Eran Shalev, Senior partner, KPMG
- Eli Avidar, Managing Director, Israel Diamond Institute

**Overnight: Waldorf Astoria Hotel, 26 Gershon Agron Street, Jerusalem**

## **DAY SEVEN**

**Breakfast at hotel & Checkout**

**9:00** Meeting with **Avi Cohen**, a former FinTech & Retail-tech Scout of the **British Government** and current Co-founder & CEO of **The Floor, Israel's first FinTech hub**. Based at the Tel Aviv Stock Exchange (TASE), The Floor provides a physical home for local FinTech entrepreneurs and serves as the focal point of access to Israeli FinTech for leading international financial players, tech giants and VC's.

**10:00** Meeting with a representative from the **Pando Group**, a \$250 million VC fund that invested in The Floor.

**11:00** Meet with **Col. (res.) Dr. Eran Lerman**, Former deputy for foreign policy and international affairs at the **National Security Council in the Israeli Prime Minister's Office**

**11:45** Lunch at **Lumina**

**15:00** **Team 8** works with innovative leaders and entrepreneurs to address the biggest opportunities in **cyber-security** and create differentiated, independent leaders in the **cyber-security** market.

**18:30** **Farewell Dinner**

**20:30** Transfer to Airport (3) – Departure - VIP departure services with luggage assistance through passport control